



November 2023

The monthly update from CUANM aims to enhance the benefits for member credit unions by providing insights into upcoming initiatives and events.

We are thrilled to provide these updates and hope that you will distribute this information among your entire team!

Events & Education Opportunities

Governmental Affairs Conference (GAC) 2024 - BOOK NOW

Everyone is an advocate. The Governmental Affairs Conference is the credit union industry's largest advocacy event. We want all CUANM members to join us in Washington, D.C., March 3 to March 7 when we meet with our elected representatives to show them how their lawmaking affects credit union members in New Mexico and more than 137 million members nationwide.

Rooms are filling FAST! Be sure to sign up as soon as possible so we can ensure there will be a room for everyone who wants to attend!

Hotel:
Hamilton Hotel, DC
1001 14th St NW
Washington, DC 20005



Reservation

Link: <https://compass.onpeak.com/e/42GAC24/in/category/37917>

Password: Roadrunner2024

Password is case sensitive.

Register for GAC

Become a Crasher

CRASH the GAC:

Over its existence, the Cooperative Trust has connected thousands of emerging leaders and hosted a space for them to deepen their connection to the credit union mission. Apply to CRASH the GAC 2024 and take your career to the next level! **Application window closes Monday, November 20th, so don't miss out!**



**Credit Union
Association**
of NEW MEXICO

Register Here

Take advantage of our webinars!

Unable to attend an in-person event or looking for some more targeted training opportunities? We offer webinars to help bolster your knowledge base even further. With countless categories to choose from, these webinars are a valuable training tool for you and your staff, right at your fingertips!

Foundation Updates

THE National
Credit Union
FOUNDATION[®]

Apply Today!

Attend The National Credit Union Foundation Development Education (DE) Program!

The Credit Union Foundation of New Mexico has purchased one registration for DE school to be held February 5-9 in St. Petersburg, FL. We are thrilled to be able to award this to a New Mexico credit union employee! The scholarship will cover registration and travel to and from the conference.

Through transformative education, immersive events and collaboration, DE builds awareness of the development issues that prevent people from achieving financial freedom—and how credit unions are uniquely positioned to address them. If you are interested or have a staff member you'd like to have apply, please do so before December 31, 2023!



**Credit Union
Foundation**
of NEW MEXICO

See An Event That You Would Like To Attend? Apply For A Credit Union Foundation Of New Mexico Scholarship!

Apply Today!

Do you see a conference or have an educational opportunity that you would like to take advantage of? The Credit Union Foundation Of New Mexico may be able to assist!

CUANM News



Welcome to our Board of Directors, Dwayne!

The Credit Union Association of New Mexico is pleased to announce the appointment of Dwayne Herrera to its Board of Directors.

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CUANM is Hiring!

Marketing and Youth Empowerment Coordinator: responsible for the creative, technical, and organizational requirements for the youth marketing programs (Kirby Kangaroo Club and Claim Your Youth - Teens Financial Network), assist with business functions of the Credit Union Foundation of New Mexico, and assist with education events.



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New Mexico Credit Unions in the News



Sandia Labs FCU Hosts 75th Anniversary Party!

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White Sands FCU Awards \$5,000 in Teacher Scholarships

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Zia Credit Union Hosts 'Best Day Ever' Event

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Guadalupe CU wins CUNA's Dora Maxwell Social Responsibility Award

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del Norte LOV Foundation announces its 2023 Giving Season

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Sandia Area to Match \$25,000 in Donations for Hungry Families

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[Endorsed Partner Updates](#)

[Winter TruStage Report](#)

The Winter TruStage Report is hot off the press with a featured message from new CEO, Terrance Williams.

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7 Frequently Asked Questions about FedNow® Instant Payments

The FedNow® Service has helped revolutionize the payments industry. Since its launch in July, many questions and misconceptions have emerged.

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Safety and Security White Paper: How Technology is Driving the Future of Credit Unions

Credit unions are recognized in the industry as technology leaders. They respond well to challenges and place a strong emphasis on “working smarter” to protect their staff, branches and members. Technology is a key differentiator to help them deliver on their mission and reduce risk across their footprint.

[Read
More](#)



Four Essential Elements of Branch Recovery

In this article, learn how to solve for key branch recovery essentials. Use this guidance to confirm your emergency operations plan satisfies compliance requirements and allows your branch to recover quickly when your physical space is compromised.

[Learn
More](#)

Webinar: Why Just "Winning the Account"



Doesn't Count: How to Optimize Your Retail Relationships

In this session, Bob Sterner, National Account Manager at Velocity Solutions will demonstrate how the right retail ecosystem can help financial institutions maximize each stage of their retail checking performance from the initial acquisition of the new account to long-term retention – and every touchpoint in-between.

Register
Today

Like, Follow, Engage!



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