



Credit Union
Association
of NEW MEXICO

MAY 2024 NEWSLETTER

GREAT THINGS ARE
HAPPENING IN **NEW MEXICO!**

The monthly update from CUANM aims to enhance the benefits for member credit unions by providing insights into upcoming initiatives and events.

We are thrilled to provide these updates and hope that you will distribute this information among your entire team!

Events & Education Opportunities



June 12 & 13, 2024

Register
Today

CU True 2024 - Annual Meeting

Join us at CU True, the must-attend New Mexico credit union event of the year, hosted by the Credit Union Association of New Mexico. Set in the stunning Buffalo Thunder Resort on June 12th and 13th, 2024, CU True is the premier gathering for credit union professionals looking to connect, grow, and stay ahead in the industry. This year's theme shines a light on the Olympic impact of credit unions, offering a unique lens through which to explore our sector's contributions and challenges. With a program packed with engaging sessions, expert-led discussions, and inspiring keynotes, as well as our annual business meeting, CU True promises invaluable opportunities for professional development and networking, as well as a lot of fun! **Hotel Block Ends May 21!**

UnConference

UnConference is a participant-driven gathering that

UNCONFERENCE 2024

June 13 & 14, 2024

Register
Today

empowers you to shape the agenda based on what you want to learn and share.

Highlights:

- Participant-Driven Content: Sessions are created by attendees. Have a topic you're passionate about? Propose it!
- Dynamic Learning: Move between discussions or start your own. The format encourages active engagement.
- Inclusive Environment: Everyone from CEOs to new professionals contributes equally, ensuring diverse perspectives.



June 12 - 14, 2024

Apply
Today

Crash Annual Meeting & Unconference!

We're looking for driven, passionate individuals eager to make their mark. Selected Crashers will enjoy complimentary access to the Annual Meeting, UnConference, and exclusive sessions designed to maximize your potential.

Don't let this chance to grow, network, and influence the future of credit unions pass you by. Apply to be part of Crash CU True 2024 and take a giant leap in your professional journey. Spaces are limited, and the application deadline is May 17, 2024.



**Credit Union
Association**
of NEW MEXICO

Register Here

Take advantage of our webinars!

Unable to attend an in-person event or looking for some more targeted training opportunities? We offer webinars to help bolster your knowledge base even further. With countless categories to choose from, these webinars are a valuable training tool for you and your staff, right at your fingertips!

Association Updates

JOIN OUR TEAM!

VP, Partnerships &
Development



Join our Team! VP, Partnerships & Development

Join our team as the VP of Partnerships and Development! Lead the operations of CU Services, LLC, driving revenue and member benefits through strategic leadership and collaborative management. Maximize the value of our Association through innovative services, partnerships, and educational programs. If you're

Apply Today!

passionate about driving growth and enhancing member experiences, we want to hear from you! Apply now to be a part of our dynamic team.

Foundation Updates



Credit union volunteers read a book promoting financial literacy to classrooms across the state in April, and it was a huge success! This year we had 15 participating credit unions, with 164 credit union volunteers visiting 491 classrooms. We were able to read to 9,865 students and provide curriculum to their classrooms to further promote financial literacy. These numbers were a huge improvement on last year and show the growth and commitment of New Mexico credit unions to the cause!

Read
More



Apply Today!

See An Event That You Would Like To Attend? Apply For A Credit Union Foundation Of New Mexico Scholarship!

Do you see a conference above or have an educational opportunity that you would like to take advantage of? The Credit Union Foundation Of New Mexico may be able to assist!

Credit unions in New Mexico are making a difference and we want to talk about it! We would love to share your CU stories and achievements as a credit union spotlight; email sara@cuanm.org to be featured!

Partner Updates

Helping Members Prepare for Homeownership



Preparation is paramount for first-time homebuyers embarking on the journey of homeownership – especially for members in underserved populations and communities who may be the first in their families to purchase a home.

[Read More](#)

Catalyst Strategic Summit Registration Now Open



Formerly the Economic & Payments Forum, register now for the Strategic Summit, October 7 - 9 in San Antonio, TX.

[Read More](#)

Velocity for a new Era



The new name represents the CUSO's unique ability to drive velocity and positive momentum for credit union success in a new era characterized by technological disruption, shifting consumer expectations, and an increasingly complex regulatory environment. The brand speaks to the decades-long dedication of PSCU and Co-op Solutions to propelling the success of the credit union industry, while highlighting the combined team's focus on driving credit union growth, which is signified by the arrow on the "a" in the Velera logo.

[Read More](#)



The Benefits of Managed Endpoint Detection & Response (MEDR) for Cybersecurity

MEDR is an advanced cybersecurity platform that offers a range of benefits to organization looking to protect their systems and data.

Read
More

Like, Follow, Engage!



CUANM | 4200 Wolcott Avenue NE | Albuquerque, NM 87109 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!