



Credit Union
Association
of NEW MEXICO

MARCH 2024 NEWSLETTER

GREAT THINGS ARE
HAPPENING IN NEW MEXICO!

The monthly update from CUANM aims to enhance the benefits for member credit unions by providing insights into upcoming initiatives and events.

We are thrilled to provide these updates and hope that you will distribute this information among your entire team!

Events & Education Opportunities

Exploring the Why: April 18-19, 2024 - Inn of the Mountain Gods

Share in the core principles and values that make credit unions great!

Exploring the Why is a deep dive into the cooperative business model and **The Cooperative Principles** that differentiate credit unions in the marketplace.

In addition to the operating principles, attendees learn the social purpose of credit unions and how they benefit their communities. Additionally, the interactive conference format encourages dialogue and exchange of ideas and programs working to make a difference in the lives of credit union members. Attendees will leave with a deeper understanding of why credit unions are unique and more importantly, how credit unions are well suited to make a tangible impact on the lives of our members and the greater communities we serve.

Register
Today

CU True 2024 - Annual Meeting



Join us at CU True, the must-attend New Mexico credit union event of the year, hosted by the Credit Union Association of New Mexico. Set in the stunning Buffalo Thunder Resort on June 12th and 13th, 2024, CU True is the premier gathering for credit union professionals looking to connect, grow, and stay ahead in the industry. This year's theme shines a light on the Olympic impact of credit unions, offering a unique lens through which to explore our sector's contributions and challenges. With a program packed with engaging sessions, expert-led discussions, and inspiring keynotes, as well as our annual business meeting, CU True promises invaluable opportunities for professional development and networking, as well as a lot of fun!

Register Today



Credit Union Association
of NEW MEXICO

Take advantage of our webinars!

Unable to attend an in-person event or looking for some more targeted training opportunities? We offer webinars to help bolster your knowledge base even further. With countless categories to choose from, these webinars are a valuable training tool for you and your staff, right at your fingertips!

Register Here

Association Updates

JOIN OUR TEAM!

Program & Partnership
Coordinator



Apply Today

We are Hiring: Program & Events Coordinator

Join us as a Program & Partnership Coordinator! Dive into the heart of educational initiatives and partnership management with the Credit Union Association of New Mexico. From orchestrating events to nurturing member relationships, you'll play a key role in crafting unforgettable experiences and bolstering our community's growth. Ready to make an impact? Apply today!

Visit our new Website!

We're thrilled to unveil the Credit Union Association of New Mexico's new website! Designed for ease, our revamped site provides quick access to resources, services, and the latest financial education to empower your journey. Explore, engage, and discover how we're enhancing your online experience. Visit us today and see what's new!

Foundation Updates



**Credit Union
Foundation**
of NEW MEXICO

Apply Today!

See An Event That You Would Like To Attend? Apply For A Credit Union Foundation Of New Mexico Scholarship!

Do you see a conference or have an educational opportunity that you would like to take advantage of? The Credit Union Foundation Of New Mexico may be able to assist!

New Mexico Credit Union Spotlight

Credit unions in New Mexico are making a difference and we want to talk about it! Our credit union spotlight this month goes to Financial Security Credit Union, highlighting their most recent achievements. We would love to share your CU stories and achievements; email sara@cuanm.org to be featured!



People helping people.

FSCU recently enjoyed a heartwarming lunch with Audriana Law, UNM Hospitals & UNM Children's Hospital Associate Director of Development, and Carla Anaya, UNM Hospitals & UNM Children's Hospital Director of Development. They visited Carlsbad to raise awareness of the hospital's work and celebrate FSCU's contributions to the Credit Unions Connected Academy.

FSCU was honored to be a part of launching the New Mexico Credit Unions Connected Academy and has been fundraising for the cause. "Clays For Kids," their 2023 charity sporting clay event, raised \$17,969. Inspired by its impact on children's lives, FSCU has declared the Connected Academy its primary philanthropic focus.

Carla and Audriana shared insights into UNM Children's Hospital's resources, emphasizing their significant impact on New Mexico residents. The visit included lunch, pleasant weather, and engaging discussions. FSCU anticipates more collaborations and visits in the coming year.

Encouraging involvement in the Connected Academy's initiatives, FSCU is proud to be associated with this unique asset in the state and looks forward to making more of a positive impact in the future.



Partner Updates

Expectations and Concerns Drive Borrower Behaviors



Money matters are top of mind for a lot of people today. Clickable economic headlines, charismatic financial influencers and the rising costs of nearly everything are definitely contributing to consumers' increased financial anxiety.

[Read More](#)

NCUA Released Capital Stress Test Scenarios - So What Now?



The NCUA issued an Advisory on Liquidity Risk Management. Here are four solutions that can help your credit union align with this advisory.

Read
More

How a Layered Security Program Helps Keep Credit Unions Safe



Learn how to make your employees safer, especially for travelling tellers or managers who may have to open or close branches in areas they may not be familiar with. This webinar highlights compliant ways to implement technology to improve employee safety.

Watch Now

Connect with CNote



CNote's community investment technology connects credit unions to non-member deposit opportunities. A women-led social enterprise on a mission to close the wealth gap in the United States, CNote has made it easier for individuals and large institutions like Mastercard, PayPal and Sierra Club to move deposits into mission-aligned credit unions.

Learn
More

CUANM Welcomes a New Partner!



Reseda Group leverages innovative products developed in-house and through its partnership ecosystem to make financial technology and engagement solutions more accessible and approachable to the industry, changing how people interact with their finances and how financial institutions engage with their consumers.

Learn
More

Mortgage Academy

As valued partners of CUANM, we are excited to introduce a new opportunity that will empower your team and enhance your credit union's presence in the mortgage lending space – the MemberClose Mortgage Academy.



About MemberClose Mortgage Academy:

In collaboration with MemberClose, our trusted partners, we are offering an exclusive Mortgage Academy designed to provide your team with progressive on-demand virtual training modules. This comprehensive program is tailored to equip credit union professionals with the skills and knowledge necessary to excel in mortgage lending.

Key Features:

- Self-Paced Learning: The on-demand virtual training modules allow learners to progress through the material at their own speed, ensuring flexibility and convenience.
- Eight Modules: The Mortgage Academy covers essential topics, including the mortgage loan process, mortgage borrowers, mortgage property, real estate purchase process, refinance transactions, underwriting, mortgage regulations, and mortgage servicing.

[Enroll Here](#)

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