



July 2023

CUANM's monthly update is designed to add value to member credit unions while sharing upcoming initiatives and events.

We're excited to share what's ahead and encourage you to share this with your entire team!

Upcoming Events You Don't Want To Miss!



The 2023 Annual Meeting Registration Is OPEN!

Keep an eye on our training calendar for upcoming Compliance Lunch-N-Learns & other learning opportunities...

Register Today!



Are You Ready For A Conference Like No Other?

You are invited to a peer-directed unconference to address the changing needs of your members and the economy. What do members need in an evolving world and how do we stay viable and relevant? Unconference gives you access to creatively address growth and viability for credit unions with the best people in the industry.

Register Today!



The Foundation is partnering with GECU to host Workshop in El Paso.

[Read More Here!](#)

Oct 10-13: The National Credit Union Foundation's Workshop is an immersive, in-person learning event. Discover the long-term growth strategy on your doorstep by exploring how credit unions are uniquely positioned to serve Hispanic communities.



Get Ready For The ICU Contact Center Conference!

[Register Today!](#)

All of my Credit Union Call Center folks, Have you registered for the International Credit Union Contact? We're throwing it back to the 90's with the theme STOP! Collaborate and Listen - Call Center Is Back With the Game of Retention! Toss those parachute pants in your luggage and head to Las Vegas Oct 23-25th.



See An Event That You Would Like To Attend? Apply For A Credit Union Foundation Of New Mexico Scholarship!

Do you see a conference that you would like to attend? The Credit Union Foundation Of Mexico may be able to assist! Click below to learn more...

[Click Here To Learn More & Apply!](#)

CUANM News

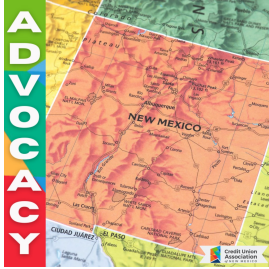
CUANM Announces Promotion of Rebecca Isaacs to Vice President, Partnerships & Development

[Read More](#)

Albuquerque, NM – The Credit Union



Association of New Mexico is pleased to announce the promotion of Rebecca Isaacs from her current role as Senior Director of Partnerships & Financial Empowerment to the position of Vice President of Partnerships & Development.



CUANM Advocacy Update

Here is the latest news from our Advocacy team. From CULAC updates to the Credit Card Competition Act...

[Read Here](#)

New Mexico Credit Union News



Sandia Area Named Best In State Credit Union!

Sandia Area Federal Credit Union was recently named the top credit union in New Mexico in 2023 by Forbes Magazine. "This is such an honor and really highlights that we're fulfilling our mission," said Kevin Todd, Sandia Area's CEO. "We're all about providing exceptional convenience and value to our members, and I'm humbled and so very grateful to our community for their recognition."

[Read More](#)



Congrats on your promotion, Heather!

VP of Member Services



Roswell Community Federal CU Promotes Heather Carrillo

"Heather has consistently shown her dedication, hard work, and genuine care for our members. Her relentless pursuit of excellence and strong leadership skills make her the perfect fit for her new role..."

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Endorsed Partner Updates



A better, richer, and fuller life – how equitable access to credit can reshape the United States

[Read More](#)

The “American Dream,” coined back in 1931 by James Truslow Adams, is an ethos that founded the United States under democracy, inherent rights, liberty, opportunity, and equality. Adams said that “life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement,” regardless of who that person was. Through hard work in a society with few barriers, families could attain upward social mobility and set up a better future for the next generation...



Creating the Optimal Financial Institution

[Read More](#)

CHARLESTON, SC | SEPTEMBER 12, 2023
8:30 AM – 2:15 PM ET at the Hotel Bennett : Imagine, if you will, a financial institution that meets and even exceeds the seemingly impossible definition of “optimal” to all of its stakeholders: the board, the regulators, the staff, the local business community and the account holders – all of whom have different expectations and measures of success. Join us in the heart and soul of South Carolina...



Cuna Mutual Is Now TruStage

[Learn More](#)

The brand represents all we have to offer, enabling our customers and employees to experience one, cohesive organization. It’s an organization that, like credit unions, has experienced a vast amount of change over the last nine decades. Born into the credit union movement in 1935, CUNA Mutual Group has a long history of finding new ways to better serve our



'Crash' and Learn: Young Professionals Invited to Forum 2023

[Read More](#)

The **2023 YP Crashers' contest** is now accepting applications! This opportunity is available to all credit union employees who qualify as young professionals (under 40).

The 2023 Catalyst Corporate Economic & Payments Forum presents an exceptional growth opportunity for young professionals in the credit union industry. Read on to see how you or a coworker can forge meaningful connections with peers and industry veterans, build career skills and gain valuable knowledge to apply at your credit union...



Three strategies for SBA program success

[Read More](#)

When credit unions outsource small With changes to the SBA's 7(a) Loan Program on the horizon, credit unions can take proactive steps now to maintain the growth of their SBA programs regardless of external factors. Consider implementing these three strategies to succeed in the face of SBA uncertainty...



The Benefits of Managed Endpoint Detection & Response (MEDR) for Cybersecurity

[Read More](#)

MEDR is an advanced cybersecurity platform that offers a range of benefits to organizations looking to protect their systems and data.



Benefits And Risks Of Installment Payments

[Read More](#)

E-commerce boomed thanks to the pandemic. This increase in online shopping gave rise to Buy Now, Pay Later (BNPL) point-of-sale installment payment plans. BNPL is now a common sight during the online checkout process, with major

players like Affirm, Klarna and
Afterpay leading the charge...

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