



Credit Union
Association
of NEW MEXICO

JANUARY 2024 NEWSLETTER

GREAT THINGS ARE
HAPPENING IN **NEW MEXICO!**

The monthly update from CUANM aims to enhance the benefits for member credit unions by providing insights into upcoming initiatives and events.

We are thrilled to provide these updates and hope that you will distribute this information among your entire team!

Events & Education Opportunities

Governmental Affairs Conference (GAC) 2024 - BOOK NOW

Everyone is an advocate. The Governmental Affairs Conference is the credit union industry's largest advocacy event. We want all CUANM members to join us in Washington, D.C., March 3 to March 7 when we meet with our elected representatives to show them how their lawmaking affects credit union members in New Mexico and more than 137 million members nationwide.

Rooms are filling FAST! Be sure to sign up as soon as possible so we can ensure there will be a room for everyone who wants to attend!

Hotel:

Hamilton Hotel, DC
1001 14th St NW
Washington, DC 20005

Reservation

Link: <https://compass.onpeak.com/e/42GAC24/in/categ>

A dark blue square containing the text "GAC 2024" in white, bold, sans-serif font.

**GAC
2024**

Register for GAC

ory/37917

Password: Roadrunner2024

Password is case sensitive.

New Mexico Governmental Affairs Conference



Join us at the 2024 CUANM Governmental Affairs Conference, where credit union professionals and advocates from throughout the state will come together for an enriching networking and collaborative experience.

January 30th, 2024
10:00 AM - 7:00 PM

Register Here

Crash the State GAC!



Are you ready to dive deep into the world of state-level advocacy? CUANM is on the lookout for passionate individuals to join us for a day of learning, networking, and influence! NM's emerging credit union professionals can now receive a complimentary registration to the New Mexico Governmental Affairs Conference on January 30, 2024, in an event centered around advocacy, legislative processes, and the impact they have on credit unions.

Apply Here

Legal Issues Day



Legal Issues Day (Feb 8, 2024) is your opportunity to learn about today's legal issues affecting credit unions, as well as the most pressing regulatory compliance requirements and how best to implement those requirements to meet regulatory expectations. Sharing their expertise with us once again this year are the legal professionals from Aldridge, Hammer & Wexler, P.A.

Register Here

Take advantage of our webinars!



Unable to attend an in-person event or looking for some more targeted training opportunities? We offer webinars to help bolster your knowledge base even further. With countless categories to choose from, these webinars are a valuable training tool for you and your staff, right at your fingertips!

Register Here

Foundation Updates



Congratulations to the Winner of our CUDE Scholarship!

The Credit Union Foundation of New Mexico awarded one recipient a 2024 CUDE training scholarship. The Board selected Kristi Adams, VP of Roswell Community Federal Credit Union as the awardee. Kristi says, “My CU has given me so much over the last 17 years...attending DE school to bring some more knowledge and ideas back to my CU and staff is priceless.”

Congratulations, Kristi! We can't wait to see how being a CUDE impacts your career and your credit union!

NM Credit Unions READ to Support Financial Literacy - 2024

The Credit Union Foundation of New Mexico is thrilled to announce a state-wide campaign to celebrate Financial Literacy Month! In April, we would again like to invite New Mexico credit union personnel to join together to READ to support financial literacy.

We have chosen the book:

- Those Shoes, by Maribeth Boelts (English)
- Esos Zapatos, by Maribeth Boelts (Spanish)

Please plan to visit a local elementary school classroom and read this book, in either English or Spanish, to the children in the class. We then ask that you leave the books behind with the classroom teacher, along with provided financial literacy curriculum in both languages.

Your Foundation will provide the books, curriculum, school communications, and social media images for the campaign. We will also track the number of books read and the number of children who are read to on that day. Visit as many classrooms as you'd like - we will supply books and curriculum for as many as you need!

Spread the credit union mission in your community by reading in a classroom, sharing needed financial literacy resources with schools, teachers, and students, and participating in celebrating this worthy cause!

If your credit union would like to participate, we will hold the first planning meeting for this event on Wednesday, Feb. 7 from 1-2 PM.

Meeting Link: [Click here](#) to join the meeting

Please contact **Rebecca Isaacs**, Foundation Director, if you have any questions.

[See An Event That You Would Like To](#)

[Apply Today!](#)

Do you see a conference or have an educational opportunity that you would like to take advantage of? The Credit Union Foundation Of New Mexico may be able to assist!

New Mexico Credit Union Spotlight

Credit unions in New Mexico are making a difference and we want to talk about it! Our first credit union spotlight of 2024 goes to State Employees Credit Union, highlighting their most recent achievements. We would love to share your CU stories and achievements; email sara@cuanm.org to be featured!



Newsweek named State ECU one of America's Best Regional Banks and Credit Unions 2024!

Newsweek commissioned an independent study analyzing more than 9,440 institutions, over 35,000 customer interviews. The study aimed to recognize the top 500 regional institutions in the United States. State ECU achieved the highest ranking of 5-Stars in this assessment!

[Read
More](#)

CU Today names SECU a '10x Credit Union'

"What credit unions, over long periods of time, have delivered the most balanced and consistent results that should position them for continued growth and service to members? After hundreds of CEO interviews, statistical analysis of 4.7 million data points, and correlation associations to common measures of success, 10 balanced metrics and a final exclusive score emerged..."

[Read
More](#)

Partner Updates

2024 U.S. Economic Outlook and its Impact on Credit Unions



Recent economic and market data tells us 2024 will bring slow but steady economic growth and possible interest rate reductions. The Fed will continue to battle inflation with a balanced approach to interest rates in hopes of staving off a recession and bringing inflation rates to an acceptable standard...

[Read More](#)

Catalyst is Now Certified for FedNow 'Send' & 'Receive' Transactions



Plano, Texas – Catalyst Corporate Federal Credit Union, a leading credit union payments processor, is now certified to process both Send and Receive transactions 24/7/365 through the Federal Reserve's instant payment rail, the FedNow® Service.

[Read More](#)

PSCU and Co-op Solutions Close Deal to Combine



St. Petersburg, Fla. (Jan. 2, 2024)— PSCU and Co-op Solutions ("Co-op"), two leading credit union service organizations (CUSOs) and financial technology solutions providers, today announced they have closed their deal to combine. The combination agreement met all customary closing conditions and was overwhelmingly approved by Owners and shareholders of both CUSOs.

[Read More](#)

Help Small Businesses Compete and Succeed

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The Definitive Guide to Business Continuity and Disaster Recovery for Credit Unions

Business continuity and disaster recovery are critical for financial institutions like credit unions to continue serving their members and communities. Inside this guide, learn about:

- The safety of your financial institution
- How to assemble a disaster recovery team
- How to create a disaster recovery plan
- Testing, fine-tuning, and retesting your disaster recovery plan
- What to include in a go-bag
- Regulatory compliance



Download Now

The Business Intelligence (BI) Lifecycle: (And how to optimize for your CU!)

Join us for an interactive conversation about how data gets exchanged, the lifecycle of any data request, and applying best practices in each phase. Learn how to think about data strategy from the ground up!



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