



CUANM's monthly update is designed to add value to member credit unions while sharing upcoming initiatives and events.

We're excited to share what's ahead and encourage you to share this with your entire team!

Our First Employee Spotlight



This NM CU Employee SHINES!

Our very first NM CU Spotlight is here! And the light is shining on.....

[Read Interview](#)

News You Can Use



Welcome Kelsey!

Welcome to Kelsey. Kelsey is our new Program & Events Coordinator, and we are excited to have her on board! Here we grow...

[See Our FB Post Here](#)

CUANM Membership Clings



Are Here

Members will be seeing window membership clings in the mail soon! These are for display on your front doors to proudly show that you are the reason great things are happening in the New Mexico Credit Union Movement.

[Need One?
Click Here.](#)



Going To The GAC?

Join thousands of your peers in Washington to show lawmakers the credit union difference. CUNA GAC is our opportunity to highlight the meaningful work credit unions are doing to improve the financial well-being of their members and communities. Check out the schedule...

[GAC
Schedule](#)

Thinking About Becoming A CUDE?

THE National
Credit Union
FOUNDATION

Through transformative education, immersive events and collaboration, DE builds awareness of the **development issues** that prevent people from achieving financial freedom—and how credit unions are uniquely positioned to address them.

More than 2,000 people from over 35 countries have graduated from the U.S. DE program since its launch in 1982. Read more...

[Read
More](#)



Training On Demand

Browse the list of available ON DEMAND Webinars from the Credit Union Webinar Network. View the 2023 course list...

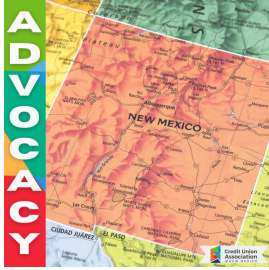
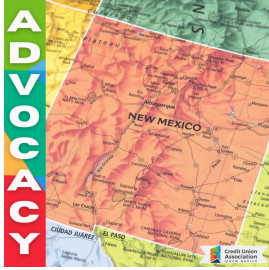
[View
Courses](#)

Advocacy

Updates From Our Advocacy Team

New Mexico legislative reception and the upcoming 2023 GAC Conference. Read this and other updates from our advocacy team...

[Read
More](#)



Senate Bill (SB) 1311 - Military and Veteran Consumer Protection Act of 2022 - What Does It Mean?

[Read More](#)

A new California Law (Senate Bill (SB) 1311 - Military and Veteran Consumer Protection Act of 2022) may directly impact credit unions in all states who are lending to borrowers (for motor vehicles) in the state of California.

NM Credit Union News



Nusenda Awarded Family Friendly Business Award

[Read More](#)

For the sixth straight year, Nusenda Credit Union has received the New Mexico Family Friendly Business Award by Family Friendly New Mexico for its best-in-class workplace policies...



Nusenda opens applications for 2023 Financial Education Innovation Awards

[Read More](#)

Click the button to read more...



Sandia Area Welcomes New Chief Financial Officer

[Read More](#)

Sandia Area Federal Credit Union announced the arrival of a new Chief Financial Officer as part of an influx of new leadership at the \$1.1 billion credit union....



Sandia Area Welcomes New Chief Lending Officer

[Read](#)

Sandia Area Federal Credit Union announced the arrival of a new Chief Lending Officer as part of an influx of new leadership at the \$1.1 billion credit union....

[More](#)



Kirtland Credit Union Announces New Locations

We can't share everything about the new Branches yet... but we can tell you where they are located! If you've driven by, you may have even spotted us working inside, prepping the building....

[See More Here](#)



LASCU Supports African Library Project

It's that time again! The local K-Kids, Builders Club, and Key Club, all student service clubs sponsored by the local Kiwanis Club of Los Alamos, will be collecting used (or new) children's books for the African Library Project over the next 6 weeks.

[Read More Here](#)

Endorsed Partner Updates



Expand Your Credit Union Revenue Streams with Wealth Management Services

Wealth management services may not be the first thing that comes to mind when people think credit unions, but that doesn't mean it shouldn't be a high priority for credit unions this year. As we start 2023, credit unions will focus on adding more members and enhancing the digital experience. However, it's equally important for credit unions to leverage investment services to provide a well-rounded member experience.

[Read More](#)



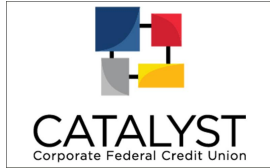
Navigating Rocky Labor Markets Webinar

Thursday March 16, 2023

1 PM ET | 10 AM PT

[Register Here](#)

It seems like the only thing for certain with the state of labor markets is they're anything but. Between an economic rollercoaster, shifts in work cultures, and growing remote options, labor markets have never been more challenging. So, how can credit unions thrive in the face of staffing woes?



Interest Rate Risk Reigns Supreme

Since the Fed began increasing the fed funds rate 11 months ago, credit unions across the country have been heavily impacted by the rapid ascent of interest rates. Credit unions experienced some benefits to the rise in rates, but challenges emerged as well.

[Read More](#)



Velocity Solutions Launches Retail Performance Engine

Velocity Solutions has launched its Retail Performance Engine™ to help community banks and credit unions boost performance of their consumer checking accounts, from the initial acquisition stage all the way to retention....

[Read More](#)



Are You A Small Credit Union? Your Voice Is Needed!

CUNA's Small CU Community needs your voice in their forum. Bounce ideas off of other CU's around the world and learn from one another, cooperatively.

[Join Now](#)



Does Your Overdraft Program Check All The Boxes?

With regulators focusing more on these issues than ever, a closer look at your overdraft practices is in order. Learn more about strategies to minimize overdraft risks associated with technology, communication, and litigation in this new white paper.

[Read More](#)



Branches of the Future: Better Security for Modern Credit Unions

[Read
More](#)

Credit Unions are evolving. Today's institutions want to cultivate a more open, seamless, and intimate experience with their members. To support this evolution, and ensure its success, branches must review their security and safety procedures. This white paper provides guidelines for performing this review.



Three Impacts Of A Cooling Housing Market

[Read
More](#)

Today, home values remain strong on paper, but they are being scooped up more slowly, indicative of a disconnect between what sellers want to sell their homes for and what buyers are willing and able to pay. In fact, Redfin is reporting widespread **reductions in sales price for many metropolitan areas** as sellers struggle to find buyers. There is seemingly a shift coming from a seller's market to a buyer's market...

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