



December 2023

The monthly update from CUANM aims to enhance the benefits for member credit unions by providing insights into upcoming initiatives and events.

We are thrilled to provide these updates and hope that you will distribute this information among your entire team!

Events & Education Opportunities

Governmental Affairs Conference (GAC) 2024 - BOOK NOW

Everyone is an advocate. The Governmental Affairs Conference is the credit union industry's largest advocacy event. We want all CUANM members to join us in Washington, D.C., March 3 to March 7 when we meet with our elected representatives to show them how their lawmaking affects credit union members in New Mexico and more than 137 million members nationwide.

Rooms are filling FAST! Be sure to sign up as soon as possible so we can ensure there will be a room for everyone who wants to attend!

Hotel:
Hamilton Hotel, DC
1001 14th St NW
Washington, DC 20005



Register for GAC

Reservation

Link: <https://compass.onpeak.com/e/42GAC24/in/category/37917>

Password: Roadrunner2024

Password is case sensitive.



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Register Here

Take advantage of our webinars!

Unable to attend an in-person event or looking for some more targeted training opportunities? We offer webinars to help bolster your knowledge base even further. With countless categories to choose from, these webinars are a valuable training tool for you and your staff, right at your fingertips!



JANUARY 30: State GAC - Santa Fe, NM

JANUARY/FEBRUARY TBD: Legal Issues Day - Albuquerque, NM

MARCH 3-6: Governmental Affairs Conference (GAC) - Washington, DC

APRIL 17-19: Exploring the Why - Ruidoso, NM

APRIL 30-MAY 2: Compliance School - Albuquerque, NM

JUNE 11-14: Annual Meeting & UnConference - Santa Fe, NM

OCTOBER 15-17: International Credit Union Contact Center Conference - Las Vegas, NV



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Foundation Updates

Attend The National Credit Union Foundation Development Education (DE) Program!

The Credit Union Foundation of New Mexico has purchased one registration for DE school to be held February 5-9 in St. Petersburg, FL. We are thrilled to be able to award this to a New Mexico credit union

employee! The scholarship will cover registration and travel to and from the conference.

Through transformative education, immersive events and collaboration, DE builds awareness of the development issues that prevent people from achieving financial freedom—and how credit unions are uniquely positioned to address them. If you are interested or have a staff member you'd like to have apply, please do so before December 31, 2023!

[Apply Today!](#)



See An Event That You Would Like To Attend? Apply For A Credit Union Foundation Of New Mexico Scholarship!

Do you see a conference or have an educational opportunity that you would like to take advantage of? The Credit Union Foundation Of New Mexico may be able to assist!

[Apply Today!](#)

CUANM News

CUANM is Hiring!



Marketing and Youth Empowerment Coordinator: Responsible for the creative, technical, and organizational requirements for the youth marketing programs (Kirby Kangaroo Club and Claim Your Youth - Teens Financial Network), assist with business functions of the Credit Union Foundation of New Mexico, and assist with education events.

[Apply Here](#)

Program & Events Coordinator: Responsible for supporting a wide variety of educational programs, both in-person and online, on behalf of the Credit Union Association of New Mexico (Association). The position involves all aspects of event planning, event budget development and management, event registration management, onsite coordination during events, and overall creating an exceptional experience for Association members, attendees, and speakers. This position also requires the interest and ability to build and foster relationships that support the Association's overarching goals and member engagement.



New Mexico Credit Unions in the News



U.S. Eagle Federal Credit Union Launches Lumin Digital's Cloud-Based Digital Banking Platform

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Del Norte LOV Foundation Announces Recipients Of 2023 Fall Cycle Community Grant-Making Program

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Partner Updates



November 2023 Credit Union Trends Report

Highlights:

- Members' excess savings accumulated during the COVID-19 pandemic have been eliminated..
- Credit union loan-to-savings ratios are expected to reach a 44-year high in 2024.
- Credit union used-auto loan balances grew at a remarkably low 0.8% seasonally adjusted annualized growth rate in September, the slowest pace since 2006.

Read
More



From TranZact to Business Services, we have over 30 service topic webinars available at no cost to Catalyst member credit unions.

[Read More](#)

Eye on Payments: Digital Dominates as Generational Differences Peak



Key Takeaways Include:

- Mobile wallets further stake their claim as a go-to payment method.
- Differences among payment preferences and usage between the oldest and youngest generations reach an apex.
- In the aftermath of bank collapses and amid economic uncertainty, a majority of consumers report concern about personal finances.
- Card design and rewards drive usage.

[Download Report](#)

The Future of Payments and What It Means for Credit Unions



The Reserve's FedNow Service has emerged as a groundbreaking solution for transforming the traditional landscape of payments in the United States. FedNow, the first government-backed platform for instant fund transfers, allows individuals and businesses to send and receive money in real-time, rivaling popular private sector payment apps like Venmo and Cash App.

[Learn More](#)

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