



August 2023

The monthly update from CUANM aims to enhance the benefits for member credit unions by providing insights into upcoming initiatives and events.

We are thrilled to provide these updates and hope that you will distribute this information among your entire team!

UPCOMING EVENTS



[Register Today!](#)

2023 Annual Meeting is Approaching Quickly!

Join your CU peers for CUANM's 2023 Annual Meeting! CUtrue attendees will be treated to nearly a dozen educational opportunities, an exhibitor showcase, award-winning programs, and upcoming initiatives. We look forward to having you join us **September 5th & 6th!**



Be in the Room Where it Happens!

Get ready to dive into a new era of learning and engagement as we unravel the value of peer-to-peer interactions. CUANM saw a golden opportunity to gather brilliant minds in one room, and you're invited to be a part of this

Register Today!

transformative experience. Join us immediately following annual meeting September 7th & 8th!



Register Today!

Let's Kick It Old School!

We're throwing it back to the 90's with the theme STOP! Collaborate and Listen - Contact Center Is Back With the Game of Retention! This year with a first time ever opportunity to become a Certified Contact Center Manager!

Toss those parachute pants in your luggage and head to Las Vegas **October 23-25th.**



Register Today!

CrashFest 2023

Crash Fest 2023 is a unique gathering that coincides with CUANM's Annual Meeting and marks the launch of our groundbreaking UnConference. For four incredible days, from September 5th to September 8th, you'll dive headfirst into the world of credit unions, gaining invaluable insights and forging connections that can shape your career.

Fall Hike-the-Hill

We are excited to announce the dates for our upcoming fall hike-the-hill event in Washington, D.C. The event will take place from **September 19th to 21st, 2023.** During our time, we plan to visit our U.S. Senators and Representatives at the Capitol, attend an NCUA Board Meeting, and arrange a fun outing with other Leagues/Associations. We would be delighted if you or someone from your credit union could join us. Spots are limited! Email Sarah Polsin at sarah@cuanm.org for more information.



Visit our

See An Event That You Would Like To Attend? Apply For A Credit Union Foundation Of New Mexico Scholarship!

Do you see a conference that you would like to attend? The Credit Union Foundation Of New Mexico may be able

CUANM News



Sara Rochelle announced as Director Of Communications & Member Engagement

Albuquerque, NM - The Credit Union Association of New Mexico (CUANM) is delighted to introduce **Sara Rochelle** as the organization's new Director of Communications and Member Engagement.

This appointment marks a significant step in enhancing CUANM's standing as the advocate for credit unions throughout New Mexico.

[Read More](#)



Georgene Louis named CUANM's Director of Advocacy

Albuquerque, NM - The Credit Union Association of New Mexico (CUANM) is excited to announce the newest addition to its team, **Georgene Louis**, who will be stepping into the role of Director of Advocacy & Risk Management Solutions.

With an impressive background in compliance, legislative processes, and a commitment to advocacy, Georgene is poised to make a significant impact in advancing the mission of CUANM and its member credit unions.

[Read More](#)

PODCAST: Fresh Leadership Perspectives



Melia participated in the latest episode of the CUNA News Podcast, appearing alongside two other recently appointed league presidents. During her discussion, she reflects on the honor of serving as a new league

[Listen Here](#)



Federal Credit Card Competition Act Will Do More Harm Than Good

The Credit Union Association of New Mexico is increasingly concerned about the negative impacts of the Federal Credit Card Competition Act...

[Read Editorial](#)

New Mexico Credit Union News



Nusenda Credit Union named Best Credit Union for tenth consecutive year by The Albuquerque Journal!

[Read More](#)



New Mexico Credit Unions attend Western CUNA Management School!

Marcos Maynez, from **Otero Federal CU** was the sole NM graduate of WCMS this year. Attending as first year students were Sarah Rubio (**Eddy Federal CU**), Charlotte Speight (**Deming School Employees CU**), and Diane Sandoval (**Guadalupe CU**).

CUANM is proud to see New Mexico represented in these prestigious programs!

Endorsed Partner Updates

[Cuna Mutual Is Now TruStage](#)



Our legacy of people helping people began nearly a century ago as CUNA Mutual Group. And it's one we're proud to continue today as TruStage™. A tradition that welcomes everyone, celebrates differences and makes a positive impact that moves us forward. Our goal is to build a more inclusive financial industry — empowering businesses, customers and communities to find new ways to grow.

[Learn More](#)



The Cost of Liquidity Offers Surprises

There are three options for increasing liquidity: borrowing, selling securities and selling loan participations. This white paper takes a deeper dive into the impact of each alternative.

[Read More](#)



The Benefits of Managed Endpoint Detection & Response (MEDR) for Cybersecurity

August 24, 9:00 AM MST - Come learn how 3SI's security and safety technologies can protect all key risk areas for a Credit Union to protect their greatest assets - branches, staff, and members. How to digitize your branch operations for compliance, safety, and efficiency will also be covered. Plus, their very own Troy Rasmussen, former security executive at a large credit union, will share his knowledge on building a Credit Union security program.

[Register Here](#)



Eye on Payments

For the fifth year in a row, PSCU surveyed more than 1,750 credit union members and other financial institution customers from across the United States to explore payment preferences and trends. We are proud to share these findings to help you develop your payment strategies.

[Read More](#)

Las Vegas Executive Summit 10/25



Velocity Executive Summits are informative educational seminars that are 100% complimentary to qualified bank and credit union executives, and held in some of the most easily accessible cities across the country in luxurious venues.

[Register Here](#)

Analytics on Demand: Your risk does not wait until the end of the month, why should you?



From the pioneers of credit union loan analytics comes the industry's first truly self-service, end-to-end loan portfolio analytics and peer comparison platform.

[Visit their Website](#)

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